



CENTRAL ENVIRONMENTAL AND ENERGY MANAGEMENT AS A KIT FOR SURVIVAL

This project is implemented through
the Central Europe Programme co-financed by the ERDF



**CENTRAL
EUROPE**
COOPERATING FOR SUCCESS.



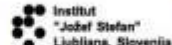
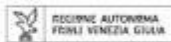
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CEEM Transnational Lab
Budapest, Hungary, 14th Oct. 2014
Suggestions for Transnational Strategy and Action Plan
Buday-Malik Adrienn

Lead Partner



Partners



Bay Zentr
Research Ltd
for Applied Research



General objectives

CEEM partnership would like to contribute to Europe2020 Strategy by

- the wide education and communication of social and environmental advantages of green economy
- the contribution to a cleaner production and consumption patterns
- the involvement of public, private stakeholders and policy makers in the implementation of project and post-project goals

Strategic and Policy background

EU - Energy 2020:

- Priority 1: Achieving an energy-efficient Europe
 - Action 2: Reinforcing industrial competitiveness by making industry more efficient
 - Action 4: Making the most of National Energy Efficiency Action Plans
- **Directive 2012/27/EU on energy efficiency**
 - creates a common framework of measures for the promotion of energy efficiency in order to achieve the Union's 2020 20 % headline target on energy efficiency
 - **Energy Efficiency Audit Scheme**
 - New frontier as a challenge

Strategic post project goals

In line with EE directive and Energy Efficiency Audit Scheme obligation

- contribute to the development of **expert pools**
- **disseminate** clear and accessible information on:
 - (i) available energy services
 - (ii) financial instruments, incentives, grants and loans to support energy efficiency service projects;
- (b) encouraging the development of quality labels, inter alia, by trade associations.
- Involve and support **stakeholders** in the improvement of EE performance

Strategic post project goals

- ***Cooperation with Covenant of Mayors*** - ENEA is a strategic partner (Italy)
 - **Complementary role** in SEAPs development and performance assessment (SMEs are included in SEAPs)
 - **Improve Public and Private cooperation** in the Member States, gain policy level support (calls)
 - **Improvement and extension** of the tool to other stakeholders (self-governments)

Strategic post project goals

CEEM aims at supporting SMEs' in the Central Europe area by offering them operational methods, good practices and the access to a new IT tool for the benchmarking to match jointly environmental positive performance and business improvement.

- *Access to the tool after the project-end*
- *Sustainability - operation period : utilization and improvement of the tool*
- *Durability - involving other stakeholders*

Concluding pilot actions

- *Generally companies were satisfied with 3EMT*
- *The tool has clear and good structure including user interface*
- *Easy data collection*
- *Expert consultancy is a real value*
- *De minimis condition is a problem for enterprises in the CEE region*
- *Some sensitive questions - the tool content can be improved*
- *The output and benchmark report can be utilized as performance assessment for further international projects*

Recommendations for joint actions

R1. To generate a cooperation project with policy-level actors of CEEM countries in order to have the policy support for the post project goals and the utilization of the tool in the operation period. (E.g.: ‚EU award’ project, bonus program in calls etc.)

R2. To motivate and to contribute to the reduction of the energy price gap for consumers and businesses, bringing energy prices and costs down to the European average by 2020 in order to make sure that the long-term energy transition (2030-2050) does not jeopardize the competitiveness of Italian and European industry e.g. in frame of a **JOINT STATEMENT** of the partnership.

R3. To contribute to projects aiming at the security of energy supply, especially in the gas sector, by improving the countrys’ responses to capacity challenges in case of critical events and reducing reliance on external sources, i.e. reducing energy imports.



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Recommendations for joint actions

R4. To generate projects at SMEs aiming at eco energy innovation and EE products and services and to brake the barriers.

R5. To disseminate and promote available funds and risk investments for EE purposes in a joint education campaign with the support of the expert pool.

R6. To contribute to the generation of more workplaces in the energy sector in frame of EE projects.

R7. To participate in smart cities(public buildings, transport and distribution systems!) and network projects and utilize the tool. (e.g.: Green Valley project)

R8. To generate transboundary cooperations in the same sector for EE purposes.



WHY?

BETTER KNOWLEDGE

REDUCED CONSUMPTION AND EMISSION

MORE SAVINGS (ENVIRONMENTAL, ECONOMIC and SOCIAL)

BETTER ECO ENERGY EFFICIENCY

BETTER USE OF FUNDS

Thank you for your attention!

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